



# GET READY TO COME ON IN THIS FAIRTRADE FORTNIGHT

**FAIRTRADE FORTNIGHT: 26 FEBRUARY – 11 MARCH 2018**



# COME ON IN TO FAIRTRADE



## **This Fairtrade Fortnight we want more people in Gosport**

- ❖ **to open their eyes to the way many of the world's poorest farmers are ripped off**
- ❖ **to close the door on exploitation and buy more Fairtrade products**



**FAIRTRADE**  
FOUNDATION



# COME ON IN. MEET MARCIAL



**'BEFORE JOINING FAIRTRADE WE DIDN'T SEE ANY BENEFITS, DEVELOPMENT OR PROFIT. THE PRICE WE USED TO RECEIVE PER BOX WASN'T ENOUGH TO COVER OUR COSTS – AND FOR 17 YEARS THE PRICE DIDN'T CHANGE. SINCE STARTING WITH FAIRTRADE IT'S MADE A MEGA-REVOLUTION IN OUR LIVES.'**

**'FOR HUNDREDS OF YEARS WE WERE TAUGHT TO SERVE, TO BE WORKERS. NOW WITH FAIRTRADE, WE ARE ENTREPRENEURS'**

Marcial Quintero is a member of Coobana, a Fairtrade banana co-operative in Panama.

## What is Marcial's life like in Panama?

# COME ON IN TO FAIRTRADE



## Where is Panama?

# COME ON IN. MEET MARCIAL'S FAMILY

**'WE JUST LIVED IN A SMALL APARTMENT, 10X10 WITH NO PRIVACY. WE USED TO ALL LIVE, COOK AND SLEEP IN THE SAME ROOM**

**NOW WE HAVE EVERYTHING INSIDE ONE HOUSE, AND PRIVACY. THERE IS A HUGE DIFFERENCE SINCE WE MOVED IN TO THIS HOUSE.'**





# COME IN TO COOBANA



## Where does Marcial work?



# COOBANA PREMIUM: SOCIAL INVESTMENT



**How do they spend the Fairtrade premium?**



# COOBANA PREMIUM: INVESTMENT IN PRODUCTIVITY





# COOBANA PREMIUM: ENVIRONMENT & CONSERVATION

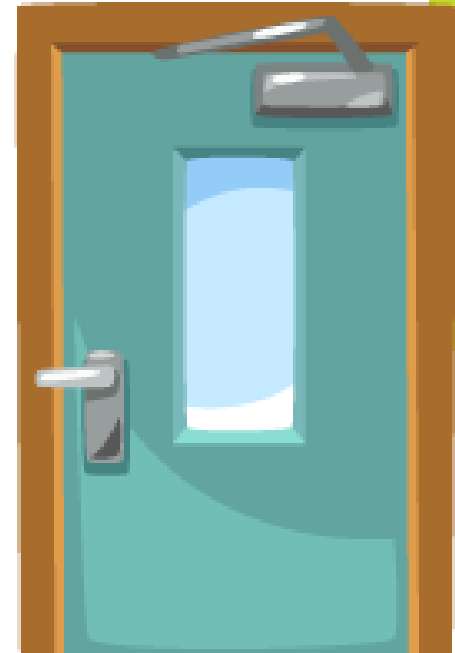


# CREATE DOORS IN TO FAIRTRADE

**Gosport Fairtrade Action (GFA) works with schools and businesses to create greater awareness of the difference that Fairtrade can make to some of the poorest people on our planet.**



**Fairtrade has touched the lives of millions of people from communities in Africa, Asia and central America, so that they have better housing, clean water to drink, schools for their children and health centres for when they're ill.**





# CREATE DOORS IN TO FAIRTRADE

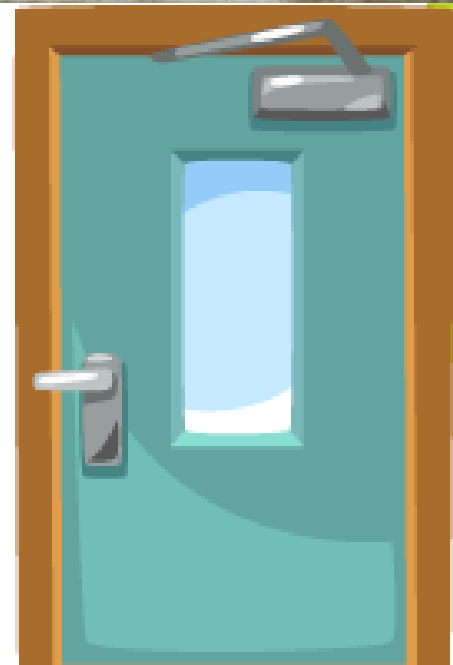
**Doors can be open or closed, just like our minds.**

**Think for a moment about your classroom door.**

**Now think what it could look like if you wanted to welcome someone in and tell them about Fairtrade.**



**For Fairtrade Fortnight 2018 and to celebrate Gosport's 10<sup>th</sup> birthday as a Fairtrade Town, GFA is running a competition *Create Doors in to Fairtrade* for Gosport schools. To enter, you (individually or as a group) have to decorate your classroom door and get your teacher to send in a picture to [gosportfa@tiscali.co.uk](mailto:gosportfa@tiscali.co.uk) before March 11.**



# CREATE DOORS IN TO FAIRTRADE

**The winning entries will get a Fairtrade hamper, Fairtrade football and Fairtrade chocolates!**

**The Mayor of Gosport will present the prizes to the winning groups of pupils.**



## REMEMBER

**Doors must be decorated and pictures sent in by March 11.**

# Celebrating 10 years of Fairtrade